



**Simplicité PolyDip System** - is a new enhancement treatment for nail techs of every skill level. The Simplicité PolyDip System creates a strong, quick nail enhancement for natural nail overlays, and extensions — FAST!

This unique technology offers a fast, professional service delivering exceptional adhesion, strength and flexibility, meeting the client's needs in all enhancement areas.

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**BIORIUS, RUE DE LA CROYERE 10A, BE-7170 MANAGE**

#### NATURAL NAIL PREP

1. Spray your hands and clients' hands with *Purify*. Push back the cuticle and gently remove shine with an *Endurance 180/240 Grit Buffer*. Apply *Simplicité Prep* to the natural nail. Allow natural nail to become chalky white. Repeat on the other hand.

#### SHORT LENGTH (NATURAL NAIL)

1. Apply *Essential Bond* to all 5 natural nails. Repeat on the other hand.
2. Apply *Simplicité PolyBase* to all 5 natural nails in a thin layer and cure in the *Dual Cure* LED lamp for 30 seconds or UV for 2 minutes. Repeat on the other hand.
3. Apply *Simplicité PolyBase* to all 5 natural nails in a thin layer. Slide and glide evenly into the *Simplicité Powder* of your choosing (Pink Silk, Opaque Pink, Clear or Coloured Powder) at a 45 degree angle. Ensure to leave a slight margin around the cuticle area when gliding into the *Simplicité Powder*.
4. Cure in the *Dual Cure* LED lamp for 30 seconds or UV for 2 minutes, then brush off excess powder. Repeat on the other hand.
5. Repeat steps 3 and 4 on all 10 nails. If you need to create a higher apex, brush on the *Simplicité PolyBase* and slide and glide evenly at a 45 degree angle into the *Simplicité Clear Powder*, 2/3rd of the length of the nail to create an apex.
6. Cure in the *Dual Cure* LED lamp for 30 seconds or UV for 2 minutes then brush off excess powder. Repeat on the other hand.
7. Apply *Essential Seal* to all 5 nails and cure in the *Dual Cure* LED lamp for 30 seconds or UV for 2 minutes. Repeat on the other hand.
8. Wipe off any tacky dispersion layer using a *Nail Wipe* saturated with *Cleanse*. Refine file using an *Endurance 180/240 Grit Buffer* by gently filing and lightly buffing the nail. Wipe off any dust using a *Nail Wipe* saturated with *Cleanse*.
9. Apply *Essential Seal* all 5 nails. Cure in the *Dual Cure* LED lamp for 30 seconds or UV for 2 minutes. Repeat on the other hand. Wipe off any tacky dispersion layer using a *Nail Wipe* saturated with *Cleanse*. Apply *Nurture Oil* to cuticle area and massage.

#### MEDIUM LENGTH

1. After proper Nail Prep, apply *Essential Bond* to all 5 natural nails. Repeat on the other hand.
2. Apply *Simplicité PolyBase* to all 5 natural nails in a thin layer and cure in the *Dual Cure* LED lamp for 30 seconds or UV for 2 minutes. Repeat on the other hand.
3. Apply *Simplicité PolyBase* to all 5 natural nails in a thin layer. Slide and glide evenly into the *Simplicité Powder* of your choosing (Pink Silk, Opaque Pink, Clear or Coloured Powder) at a 45 degree angle. Ensure to leave a slight margin around the cuticle area when gliding into the *Simplicité Powder*.
4. Cure in the *Dual Cure* LED lamp for 30 seconds or UV for 2 minutes then brush off excess powder. Repeat on the other hand.
5. Apply 2nd coat of *Simplicité PolyBase* to all 5 natural nails in a thin layer. Slide and glide evenly into the *Simplicité Powder* of your choosing, 2/3 of the nails' length (this prevents bulk at the cuticle).
6. Cure in the *Dual Cure* LED lamp for 30 seconds or UV for 2 minutes then brush off excess powder. Repeat on the other hand.
7. Apply *Simplicité Seal* to all 5 nails and cure in the *Dual Cure* LED lamp for 30 seconds or UV for 2 minutes. Repeat on the other hand.
8. Wipe off any tacky dispersion layer using a *Nail Wipe* saturated with *Cleanse*. Refine file using an *Endurance 180/240 Grit Buffer* by gently filing and lightly buffing the nail. Wipe off any dust using a *Nail Wipe* saturated with *Cleanse*.
9. Apply *Essential Seal* all 5 nails. Cure in the *Dual Cure* LED lamp for 30 seconds or UV for 2 minutes. Repeat on the other hand. Wipe off any tacky dispersion layer using a *Nail Wipe* saturated with *Cleanse*. Apply *Nurture Oil* to cuticle area and massage.

#### LONG LENGTH

1. Size the tip so it fits the nail. Side walls should be straight not flared and the C-Curve to mirror the curve of the natural nail.
2. After proper Nail Prep, apply *Essential Bond* to all 5 natural nails. Repeat on the other hand.
3. Apply *Simplicité PolyBase* to all 5 natural nails in a thin layer and cure in the *Dual Cure* LED lamp for 30 seconds or UV for 2 minutes. Repeat on the other hand.
4. Apply *Simplicité PolyBase* to all 5 natural nails in a thin layer. Slide and glide evenly into the *Simplicité Powder* of your choosing (Pink Silk, Opaque Pink, Clear or Coloured Powder) at a 45 degree angle. Ensure to leave a slight margin around the cuticle area when gliding into the *Simplicité Powder*.
5. Cure in the *Dual Cure* LED lamp for 30 seconds or UV for 2 minutes, then brush off excess powder. Repeat on the other hand.
6. Apply 2nd coat of *Simplicité PolyBase* to all 5 natural nails in a thin layer. Slide and glide evenly into the *Simplicité Powder* of your choosing, 2/3 of the nails' length (this prevents bulk at the cuticle).
7. Cure in the *Dual Cure* LED lamp for 30 seconds or UV for 2 minutes, then brush off excess powder. Repeat on the other hand.
8. Apply *Essential Seal* to all 5 nails and cure in the *Dual Cure* LED lamp for 30 seconds or UV for 2 minutes. Repeat on the other hand.
9. Wipe off any tacky dispersion layer using a *Nail Wipe* saturated with *Cleanse*. Refine file using an *Endurance 180/240 Grit Buffer* by gently filing and lightly buffing the nail. Wipe off any dust using a *Nail Wipe* saturated with *Cleanse*.
10. Apply *Essential Seal* all 5 nails. Cure in the *Dual Cure* LED lamp for 30 seconds or UV for 2 minutes. Repeat on the other hand. Wipe off any tacky dispersion layer using a *Nail Wipe* saturated with *Cleanse*. Apply *Nurture Oil* to cuticle area and massage.

#### FRENCH FINISH WITH FRENCH WHITE

11. Follow above Instructions for Short Length, Medium Length or Long Length *Simplicité Instructions*. After refining the nail, follow the below for *French White Application* and finishing the enhancement.
12. Using *Simplicité French White*, remove the brush from the bottle and wipe off the back side of the brush to remove some of the excess white. Brush onto the nail to create a smile line on all 5 nails. Cure in the *Dual Cure Lamp* LED for 30 seconds or UV for 2 minutes. Repeat on the other hand. It is optional to repeat application for fuller coverage.
13. Apply *Essential Seal* to all 5 nails. Cure in the *Dual Cure* LED lamp for 30 seconds or UV for 2 minutes. Repeat on the other hand. Wipe off any tacky dispersion layer using a *Nail Wipe* saturated with *Cleanse*. Apply *Nurture Oil* to cuticle area and massage.

#### REMOVAL

1. Remove the shiny shield of *Essential Seal* with a *Endurance 180/180 Grit File*.
2. Place the tips of the fingers into a bowl of *Soothing Soak Off Remover*. This will keep your clients' hands hydrated and pampered during removal.
3. Continue to file and soak until product is completely removed. The product will go frilly around the edges of the enhancement. When ready it will be soft. Use an orange stick or equivalent tool to peel off the remaining product.
4. At this time your nails are ready for reapplication of product or wash hands with warm water and soap and condition with *Nurture Oil*.

## FREQUENTLY ASKED QUESTIONS:

### WHAT IS SIMPLICITE?

NSI has created SimpliCite, a unique dipping system, that is a light cured oligomer based product. It is easy to use and apply and only dries when cured. The polybonded oligomers absorb the polymer, and then it is cured in a UV or LED light. SimpliCite, because it is a gel based system, it is more flexible and feels lighter to the client.

### HOW IS SIMPLICITE SYSTEM DIFFERENT THAN

#### TRADITIONAL CYANOACRYLATE DIP POWDERS?

Dip systems are old technology but have become popular again. Traditional Dip systems use a resin, which is an adhesive, that is applied to the natural nail so the powder will stick to it. Our system uses a gel base that is odor free, making it a great addition to salons and spas.

### WHY DO WE NEED IT?

It's the perfect product for the spa and beauty market. The odor-free SimpliCite system can be used for natural nail and tip overlays, cutting traditional salon service time in half! It's the perfect enhancement addition to any salon and spa that is looking to add an easy, odor-free service.

### EASY TO MAINTAIN

Another unique part of the SimpliCite system is that the enhancements don't need to be soaked off regularly like traditional cyanoacrylate enhancements. A nail tech can maintain and rebalance the enhancements on a regular basis. The product does not need to be soaked off until the nail has reached the desired length. The technician can then resume gel polish application or re-apply SimpliCite for added strength!

### DO YOU HAVE TO SOAK OFF THE SIMPLICITE SYSTEM

#### EVERY TIME?

No! Soak off removal is optional, you can just rebalance the service until the natural nail has reached the desired length.



**SimpliCite PolyDip System** - Oligomer Technology and fits between the permanent polish market with Polish Pro Gel Polish and nail enhancement services like Attraction or Balance. The SimpliCite PolyDip System is a whole new level of nail dipping systems. The unique light cured technology is faster than a traditional dip service and keeps client's nails strong and healthy. With the new SimpliCite PolyDip System, you can work on all 5 fingers at the same time because there is no dry time. This odorless system can be used for natural nail and tip overlays, and much more, cutting traditional salon service time in half! It's the perfect addition to salons and spas that are looking to add an easy to use odorless service.

### HOW DOES IT WORK?

The beauty of the system is that this unique formula bonds to the nail, absorbs the polymer, and once cured, stays strong and durable. The SimpliCite oligomers hug the nail like a polish for a strong bond. The super fine SimpliCite Polymers are absorbed into the oligomer without losing the clarity or vibrant color of the powder. Techs can work on all 5 fingers at the same time because there is no dry time, allowing for complete product control. Cure and buff. Voilà, you have a strong nail enhancement!

### PERFECT FOR ACTIVE CLIENTS

What happens when your client breaks a nail or the gel polish isn't strong enough for clients that are heavy on their hands? This is where SimpliCite comes in. It's easy, light, fast, durable, and it doesn't feel like an enhancement. Plus it's odorless! Perfect for the manicure clientele that do not like the tight, heavy feeling of acrylics and gel enhancements.

### LOVED BY BOTH CLIENTS AND TECHS

**NAIL TECHS LOVE IT** - They have increased their revenue without the added stress of creating enhancements, filing and removal. Completing a PolyDip service on natural nails only adds 5 minutes to a traditional Gel Polish application and puts more money in the Tech's pocket. Tip and Overlay services using SimpliCite can be completed in less than a half an hour! PLUS: The product is thin enough that it can be removed in half that time.

**CLIENTS LOVE IT** - Clients love walking away with beautiful lightweight feeling nails that look just like traditional enhancements. The Polydip enhancements don't have the same tight, heavy feeling of acrylics and gel enhancements.